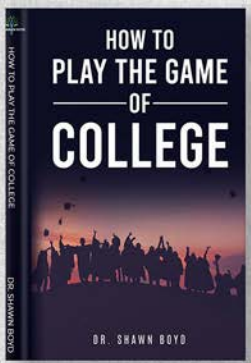
PRESS KIT

Dr. Shawn Boyd

MOTIVATIONAL SPEAKER. LEADERSHIP COACH. AUTHOR.
WORKSHOP FACILITATOR. CHANGE AGENT

2024



DR. SHAWN BOYD

DRSHAWNBOYD.COM

BIOGRAPHY

When individuals discover their passion in life, their purpose for living becomes evident. Dr. Shawn A. Boyd found his calling in teaching, motivating, and helping students, propelling him to become one of the most sought-after motivational speakers in the country. With 15 years of leadership experience, Dr. Boyd, a higher education professional, professor, podcast host, author, columnist, husband, father, and scholar, has traveled extensively, captivating audiences at numerous colleges nationwide.

Whether at a podium or in a classroom, Dr. Boyd leverages his expertise to guide thousands of students from academia to the professional realm. His impact extends to professionals, assisting them in achieving success in their work lives. As a certified professional speaker, Dr. Boyd is celebrated for his wit, charm, and razor-sharp insights, eagerly embracing opportunities to share his knowledge with organizations, groups, and individuals.

Dr. Boyd's speaking engagements span various colleges, including UTKnoxville, Tennessee State University, Austin Peay State University, UTMartin, The University of Memphis, and LeMoyne-Owen College. He has served as the keynote speaker at multiple programs and graduations. Beyond his speaking engagements, Dr. Boyd actively participates in civic, community, and non-profit organizations, contributing to initiatives such as MPLOY Summer Initiative, Shelby County Schools Project STAND, and Kappa Alpha Psi Fraternity, Inc.

Acknowledged for his community work, Dr. Boyd has received prestigious recognitions, including The Urban Elite Top 40 under 40, Leadership Memphis, and the Martin Luther King Dreamers of Tomorrow award. In his previous role in state education policy, Dr. Boyd played a crucial part in ensuring equal access to college for all students, advocating for policies that set them up for success.

Taking his commitment further, Dr. Boyd launched his consulting business in May 2023, aiming to deepen his impact by working towards ensuring all students have access to a quality post-secondary education.

DR. SHAWN BOYD

WORKSHOPS AND SERVICES

SERVICES OFFERED

Parent Workshops
Motivational Speaking
Education Policy Consulting
Student Leadership Workshops
Data Support

Program Build-Out
Curriculum Development
School Administration Training
Teacher Professional Development
Education Advocacy

How to Play the Game of College Workshop and Book

Every student will have the opportunity to attend Dr. Boyd's "How to Play the Game of College Master Class." This workshop is designed to be interactive and engaging, providing valuable insights into navigating the college experience successfully. Furthermore, each student will receive a physical copy of the accompanying book, ensuring they have a valuable resource at their disposal as they embark on their college journey.

Goal Setting Workshop

Join Dr Boyd for an engaging and transformative 60-minute workshop designed to ignite a sense of purpose and direction in your academic journey! The "Empower Your Future: Goal Setting Workshop" is a dynamic session where students will embark on an interactive exploration of setting both personal and academic goals.

Unleash Your Resilience: Mental Health Workshop

Step into a realm of self-discovery and empowerment with our "Unleash Your Resilience: Crazy Mental Health Workshop." In this innovative session, students embark on a transformative journey to unravel the intricacies of mental well-being and emphasize the importance of cultivating a strong and resilient mindset.

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WORKSHOPS AND SERVICES

CommuniCraft: A Symphony of Student Communication Skills

Elevate your academic journey with our "Mastering Student Communication Skills Workshop," a dynamic session designed to empower you with the essential tools for effective communication with peers and professors. In this engaging workshop, students will delve into the art of communication, honing skills that go beyond the classroom to enhance collaboration, understanding, and academic success.

NPHC Divine Nine Leadership Workshop

Join Dr. Boyd for a transformative experience at the, where leaders and members of the National Pan-Hellenic Council come together to enhance their skills, exchange ideas, and strengthen their commitment to leadership excellence. This workshop is designed to empower members of the Divine Nine organizations to lead with purpose, integrity, and innovation.

Can We Just Get Along?

In the world of student leadership, collaboration is key, but conflicts and misunderstandings can arise. "Can We Just Get Along?" is a workshop tailored for student leaders seeking to foster unity, effective communication, and a culture of constructive collaboration within their teams. This engaging workshop will provide insights and practical skills to navigate conflicts and create a harmonious environment.

Man Up: Navigating the College Scene for Men of Color

Embarking on the college journey as a man of color comes with unique challenges and opportunities. The "Man Up" workshop is designed to empower young men of color in navigating the complexities of college life, fostering personal growth, and building a supportive community. This dynamic workshop provides a safe and engaging space for participants to share experiences, gain insights, and develop strategies for success.

NEW - Public Narrative Workshop: Leadership, Storytelling, and Action

Dr. Shawn Boyd, recently certified as a Coach from Harvard, in an immersive workshop designed to enhance your leadership skills through the transformative power of public narrative. This groundbreaking program empowers individuals to strengthen their capacity to lead by mastering the art of storytelling and action.

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BOOK

I am thrilled to announce the release of my new book, How to Play the Game of College. As an award-winning higher education professional and professor, I have firsthand experience with the challenges that students face when securing admission and completing their degree. This book, "How to Play the Game of College!", is a comprehensive guide for students navigating the complex world of higher education. The book provides practical advice and tips on how to succeed academically, build relationships, and make the most out of the college experience. It is an essential guide for future college students, parents, educators, and anyone interested in the higher education system.

AVAILABLE NOW ON

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